



HUWY

HUWY supports young people to influence policies related to the Internet

www.huwy.eu



HUWY Hub Websites for Youth Participation EP-08-01-011

 <p>Edinburgh Napier UNIVERSITY</p>	 <p>Queen's University Belfast</p>	 <p>dog</p>	 <p>Ministry of JUSTICE</p>	 <p>lyit Institiúit Teicneolaíochta Láirde Coimhíon Letterkenny Institute of Technology</p>
 <p>Fraunhofer ISI</p>	 <p>RIIGIKANTSELEI</p>	 <p>UNIVERSITY OF TARTU 1632</p>	 <p>JUGENDPRESSE Jugendpresse</p>	 <p>Youth Work Ireland</p>

Social Networking Tools supporting constructive involvement throughout the policy-cycle

Ralf Lindner (Fraunhofer ISI)

*Ella Taylor-Smith (ITC, Edinburgh Napier
University)*

Agenda

14:45 Welcome and introductions

Case studies: Some example uses of SN in eParticipation

14:55 ErikaPorquier CTTS

- Ideal_eu <http://www.ideal-debate.eu>
- Piazza Toscana <http://www.regione.toscana.it/partecipazione>
- PARTEMP <http://partemp.usl4.toscana.it>

15:05 Workshop context and SN Sites in the HUWY project: <http://huwy.eu>

15:10 Other examples from participants

The policy cycle

15:20 Introducing the policy-cycle

- The cycle we're using
- Why we've introduced this into the workshop

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Discussions and conclusions

15:35 Attendees suggest and discuss...ideas to use SN tools in eParticipation

15:40 ○ Lack of specific engagement with the policy –cycle indicates that eParticipation has no real influence...

15:55 ○ SN tools have no advantage over any other form of interaction – they're just the trendy thing to use...

16:10 Thanks and conclusions

16:15 Finish

- Erika Porquier, from CTTS Italy....

SN sites in the HUWY project



HUWY

Võta sõna ning ütle, milline homme internet olema peaks!

Võta osa! | Mis on HUWY? | Lood | Teemad | Tulemused | Uudised & üritused | Kontakt | Registreeri / Logi sisse

Viimased lood



Su isa on lasteporno allalaadimise kahtlustustega uurimise all. Su sõbrad on Sind sellepärast ignoreerima hakanud. Mida saaksid teha?

Loe selle teema kohta täpsemalt...



Sinult on pettuse teel varastatud raha ja isikuandmeid. Mida Sa saaksid teha?

Loe selle teema kohta täpsemalt...



Su internetühendus on katkestatud, sest Su vend tegeles seaduse vastaselt lugude allalaadimisega. Mida saaksid teha?

Loe selle teema kohta täpsemalt...

Mis on HUWY?

HUWY kutsub noori ja poliitikasuunajaid arutama internetis toimivate seaduste üle.



Võta osa ...

Kas Sind panevad mõtlema erinevad internetis toimuvad kurneod?



Kas Sinu arvates peaks failide allalaadimine olema lubatud?

Kas Sulle tundub, et tänased seadused ei arvesta interneti eripäradega?

Tule võta sõna HUWYs ja anna teada, mida Sa asjast arvad!

Uudised & sündmused

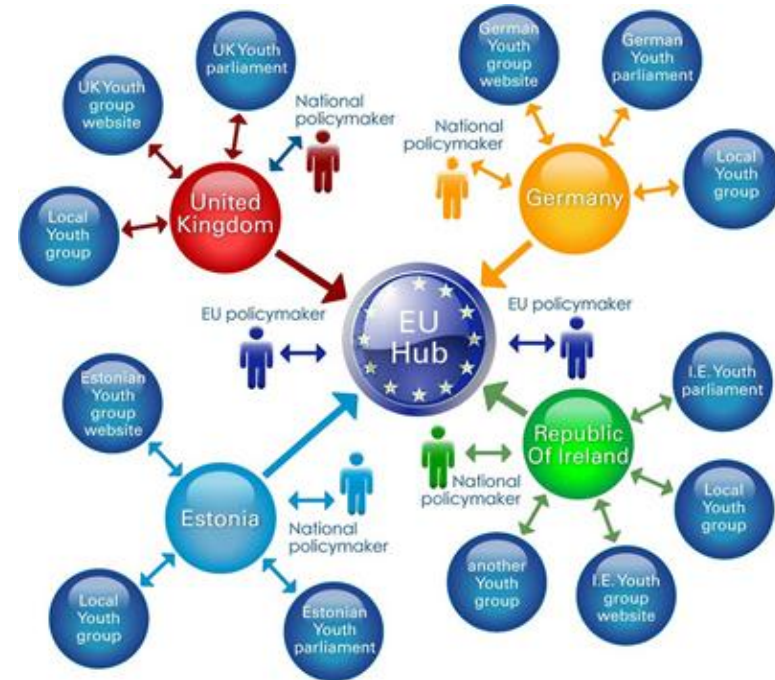
HUWY esimene video on valmis!...
21/02/2010
HUWYt saate sõpradele tutvustada meie videoga, mida näete...

Head mõtted kogunevad heade mõtete lin...
15/02/2010
Kas Sulle vahel tundub, et seadused ei oska päris hästi interneti eripäradega arvestat...

HUWY avalöökk Tallinnas...
15/02/2010
Täpselt nädala aja pärast (+vähem kui 2h) anname HUWYle Eestis avalöögi...

HUWY project: overview

- HUWY supports young people to influence policies related to the Internet
- Pilots a distributed discussion
- 4 countries: Estonia, Germany, Republic of Ireland and UK
- Jan 2009 – Jan 2011 (25 months)
- Sponsored by the European Commission



Aims: 1

Get young people talking about policies and laws which affect the Internet

- experts
- may not be fully aware of laws, rights and best practice



The screenshot shows the HUWY website homepage. At the top, there is a navigation bar with links: Mitmachen, Über HUWY, Ereignisse im Netz, Themen, Ergebnisse, Aktuell, Kontakt, and Einloggen. The main content area is divided into three columns, each featuring a photograph and a text block with a green button.

Column 1: Junge Leute, Jugendgruppen und junge Moderatoren
 Machst Du Dir Sorgen über Dinge wie Cyber-Mobbing und Phishing?
 Kennst Du Deine Rechte, was Filesharing und Deine Privatsphäre betrifft?
 Hast Du Ideen, wie man das Internet zu einem besseren Ort machen könnte?
 Dann tue Dich mit jungen Europäern zusammen, damit Politiker erfahren, was du denkst und wie Du Dich fühlst.

Column 2: Jugendgruppen, die bisher mitmachen
 Du kannst Dich mit einer Jugendorganisation oder einer Gruppe von Freunden beteiligen.
 Wenn Du alleine bist, können wir eine Gruppe oder ein Onlinediskussionsforum für Dich finden.
 Bisher beteiligte Jugendgruppen
 Bisher beteiligte Politiker

Column 3: Politiker
 Sind Sie an der Politik oder der Gesetzgebung zur Internetregulierung beteiligt?
 Sind Sie ein gewählter Vertreter mit Interesse an der Gesetzgebung zu HUWY-Themen (wie etwa Zensur im Internet, Cyber-Mobbing, ID-Diebstahl, Datenschutz und Phishing oder Filesharing...)?
 Sind Sie MitarbeiterIn eines Ministeriums, das an der Ausarbeitung eines dieser Themen beteiligt ist? Oder arbeiten Sie mit einer Organisation zusammen, die für Umsetzung oder Kontrolle in diesen Bereichen zuständig ist?

Aims: 2

Channel ideas to people in governments and parliaments

➤ better Internet laws and culture

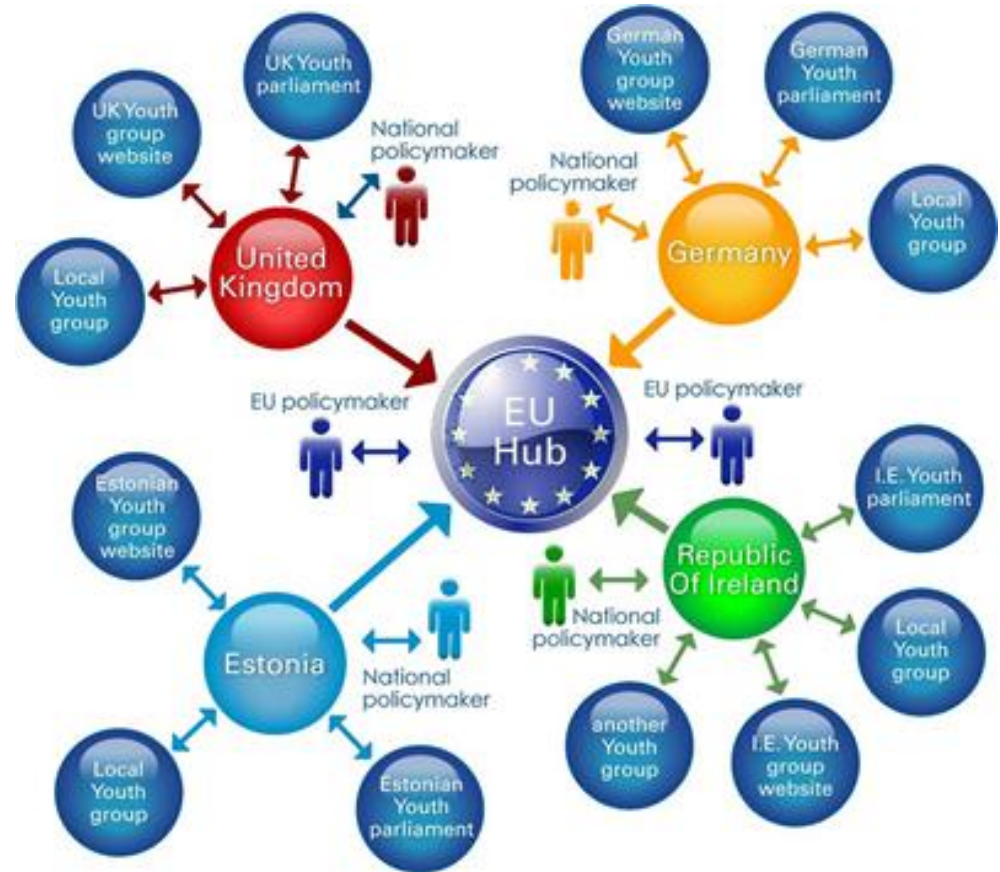


The screenshot shows the HUWY website interface. At the top, there is a navigation bar with links for "Get Involved", "About HUWY", "Stories", "Topics", "Results", "News & Events", "Contact Us", and "Register/Sign in". The main content area features a "Personal Information" section with a blue background. It contains text about a management traineeship application and a photograph of a woman in a black dress. Below the text is a "Rate Article" button with five stars and a "Related Tags" section. To the right, there is a "HUWY Videos" sidebar with a list of video titles, including "Pirate Bay Surrenders to Hollywood", "Teen's death highlights cyberbullying trend", and "Reporting child abuse".

Aims: 3

Pilot a new way to improve debates and enhance democratic participation

- distributed (networked) discussion
 - SN sites for discussions / whatever



Some set up by HUWY team to start things off

- Twitter, Facebook, Orkut, Wer kennt wen etc.
- Video: <http://www.youtube.com/watch?v=1YuMgPoDSZ0>



The screenshot shows the Facebook profile page for 'HUWY Eesti'. The page features a blue header with the Facebook logo and navigation links. The profile picture is the HUWY logo. The main content area displays a 'Wall' with several posts. The first post is a text-based update asking 'What's on your mind?'. Below it is a video post titled 'HUWY Eesti "Ära laadi allal" - laul. Päris humoorikas.' with a thumbnail of a person. The second post is another video post titled 'HUWY Eesti HUWY ootab kõiki noori vanuses 16-24 kaasa rääkima selles, milline võiks olla internet homme!'. The third post is a text-based update asking 'HUWY Eesti Kas Sulle vahel tundub, et seadused ei oska päris hästi interneti eripäradelega arvestada?'. On the right side, there are advertisements for 'Postimees' and 'Restoran Ipanema Rodizio'. The bottom of the page shows a chat window that is currently offline.

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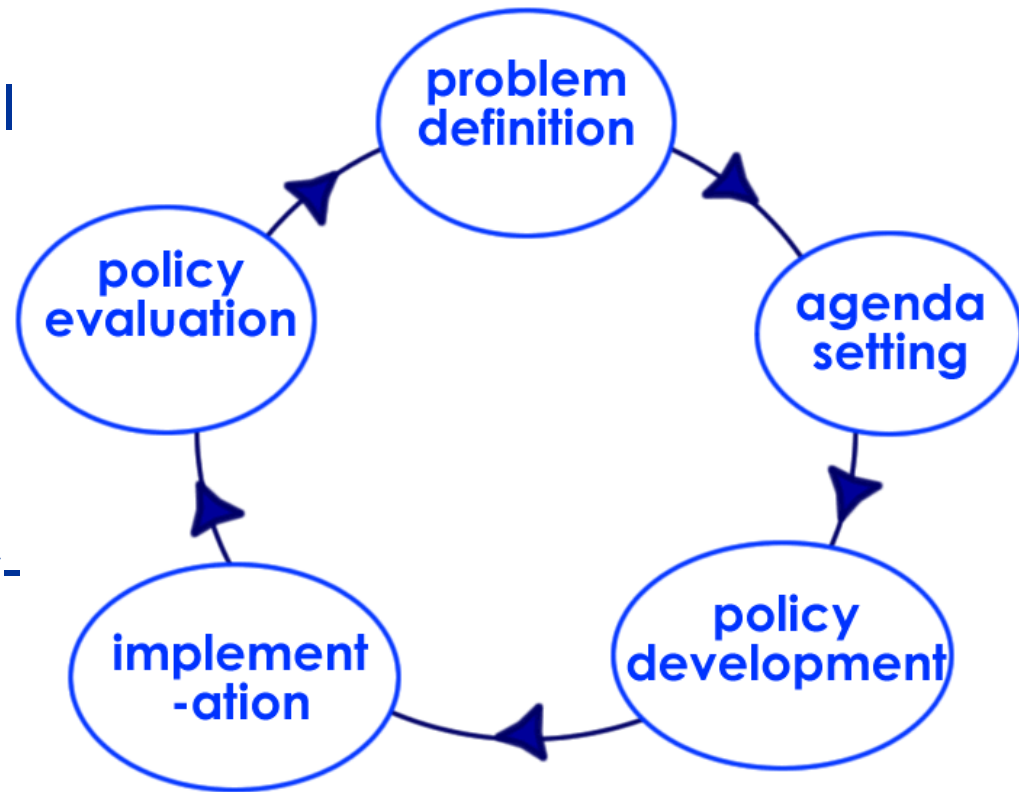
Your examples

- Any good examples of using SN tools in eParticipation?

Policy-cycle and eParticipation

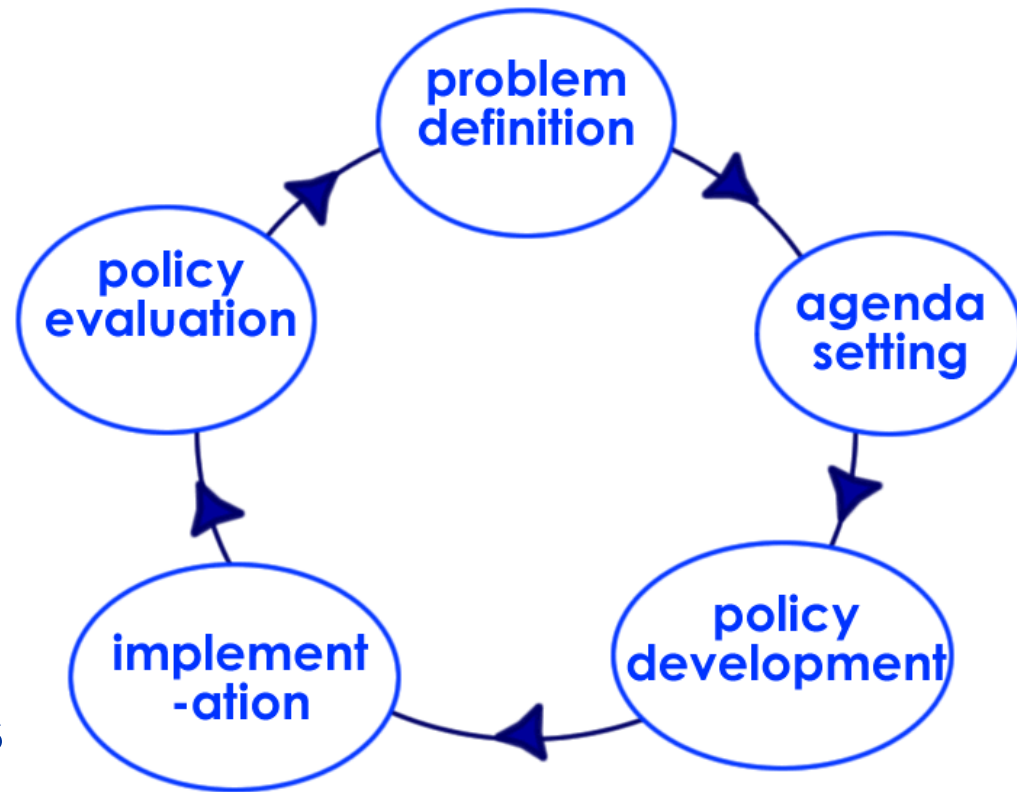
Policy-cycle:

- Simplified, ideal-type model of policy process
- Useful to structure/systemise complex processes of policy-making
- Critique: real-world policy-making does not follow clear-cut stages and chronological sequences



Policy-cycle and eParticipation

- eParticipation can be relevant in any policy phase
 - Most eParticipation initiatives focus on phases 1 & 2, other stages largely ignored
- Closer analysis of policy-cycle and eParticipation helps to better assess political impact of eInitiatives



Project name/ URL	Tool/ widget type or brand	Citizen target	Policy-making target (type and level)	Policy life-cycle stage	How do policy-makers respond?	How do you measure its impact?	Problems so far
<i>example</i>	<i>Bebo</i>	<i>Young people</i>	<i>e.g. Parliamentary Committee/ Minister (National or EU)/ Local council</i>	<i>choose:</i> <i>1 Problem definition 2. Agenda setting 3. Policy development 4. Policy implementation 5. Policy evaluation</i>	<i>e.g. using the same SN tool, provide text for response page, no method provided</i>	<i>e.g. usage statistics, feedback from users, change in policy.</i>	

Project name/ URL	Tool/ widget type or brand	Citizen target	Policy-making target (type and level)	Policy life-cycle stage	How do policy-makers respond?	How do you measure its impact?	Problems so far
IDEAL_EU <i>www.ideal-debate.eu</i>	1. Digg <i>www.digg.com</i> 2. Twitter - <i>"following" mechanism</i>	Young people	EP Temporary Committee on Climate Change and energy	2. Agenda setting 3. Policy development	They did not respond	1.Usage Statistics 2.feedback from users	
PIAZZA TOSCANA <i>ww01.regione.toscana.it/partecipazione</i>	1. Digg <i>www.digg.com</i> 2. Twitter - <i>"following" mechanism</i>	Tuscany Region's citizens	Local councils	2. Agenda setting 3. Policy development	using the same SN tool		scarse engagement by the promoter Tuscany Region
PARTEMP	1. Digg <i>www.digg.com</i>	health-care associations of Prato	public health authority	3. Policy development 4.implementation	no on line response was provided		small number of involved participants
HUWY	Facebook (Germany)	young people	according to Internet policy topics	according to Internet policy topics	On HUWY websites	Comments on sites, feedback from young people and policy makers, statistics	

Discussion

- Lack of specific engagement with the policy – cycle indicates that eParticipation has no real influence...

Discussion

- SN tools have no advantage over any other form of interaction –they're just the trendy thing to use...

Your ideas

- to use SN tools in eParticipation....



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Thank you

