

Erika Porquier company: CTTS ITALY

Presenting 3 projects :

1. Ideal_eu www.ideal-debate.eu
2. Piazza Toscana
www.regione.toscana.it/partecipazione
3. PARTEMP
<http://partemp.usl4.toscana.it>

- I am here to present the web 2.0 tool designed by CTTS (private company, SME) which was used in 3 different projects :
 - IDEAL_EU project ->European level
 - Piazza Toscana -> Regional level
 - PARTEMP-> Local level

CTTS was involved as a partner in all of the three experiences

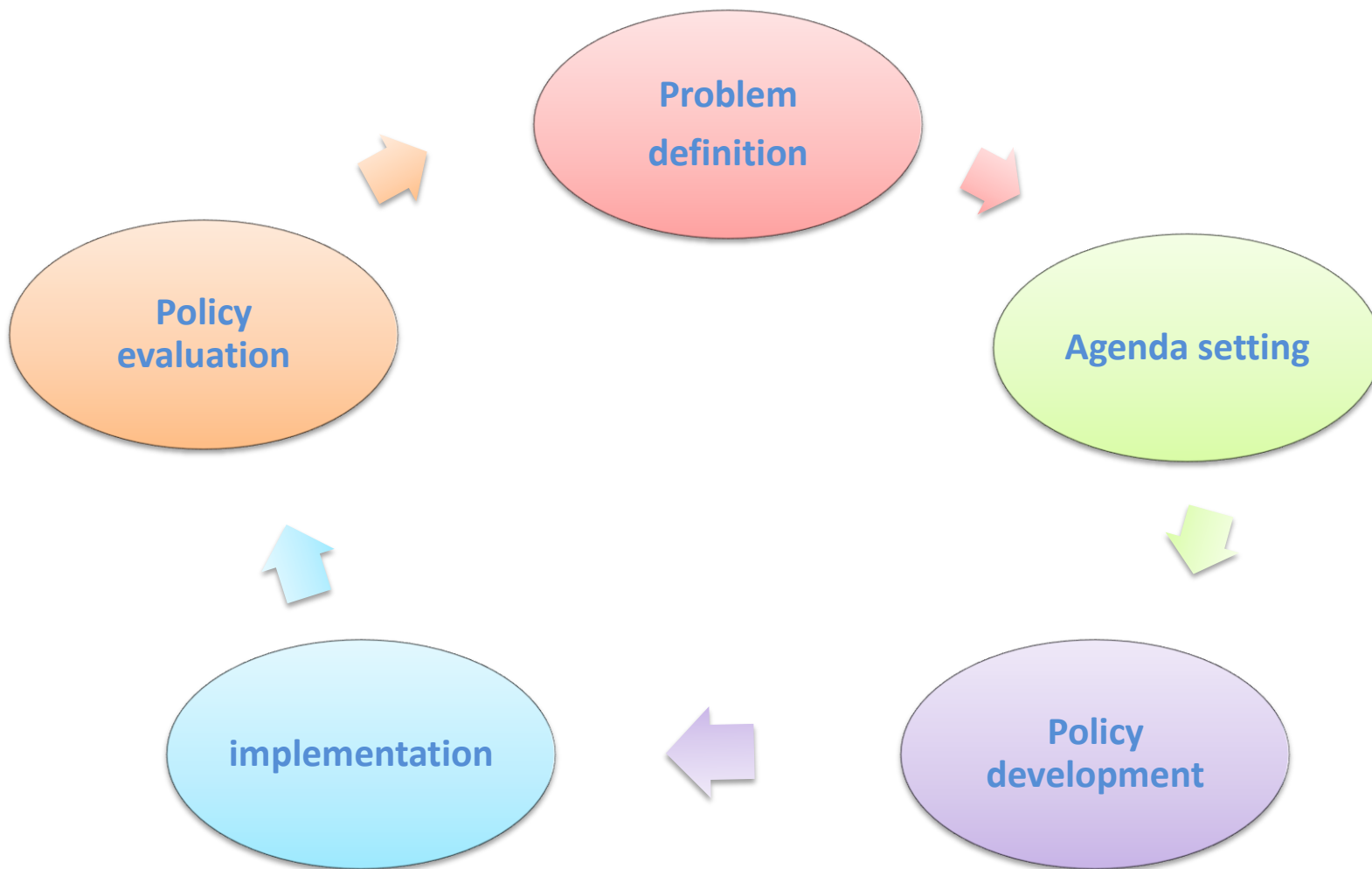
1 IDEAL_EU

- Project funded by the EC in 2008 (eParticipation Preparatory Action)
- aiming to support the work of the Temporary Committee on Climate Change of the European Parliament by raising awareness on the issue of climate change and energy
- three EU Regions (FR, ES, IT) debating and making proposals on suitable policy responses at all levels to be delivered to the committee
- HOW?

HOW?

- Through the use of a thematic SN tool and a virtual Town Meeting (*the 2 instruments completed each other in the participative process*) to involve YOUNG CITIZENS in a constructive, educational debate aiming both to raise awareness on the climate change problem and to make them collaborate in finding possible solutions to it
- The presentation focuses on the Social Networking tool

Policy life-cycle stages



Policy life-cycle stages

- *Agenda setting stage*: the SNP was used to support topic refinement through the systematic distribution of tailored information to the interested public
- *Policy development stage*: SNP played a central role by promoting on line discussions on the selected subjects

www.ideal-debate.eu

Project name/ URL	Tool/ widget type or brand	Citizen target	Policy-making target (type and level)	Policy life-cycle stage	How do policy-makers respond?	How do you measure its impact?	Problems so far
IDEAL_EU <i>www.ideal-debate.eu</i>	1. Digg <i>www.digg.com</i> 2. Twitter - <i>"following" mechanism</i>	Young people	EP Temporary Committee on Climate Change and energy	2. Agenda setting 3. Policy development	They did not respond	1.Usage Statistics 2.feedback from users	

www.ideal-debate.eu CHARACTERISTICS

- **Support Feature:** anonymous + registered users participated in proposals ranking by giving a support vote to the proposals they considered more valid. Proposals with more support votes went up in the ranking
- **Vote Feature:** registered users voted other users' comments
- **Following Mechanism:** *Twitter-like* mechanism of preference. Users created their own network of friends made up by people they chose to follow

The screenshot shows the IDEAL_EU homepage with a navigation bar in Italian (Italia, English, Français, Italiano). Below the navigation bar is a search bar and a menu with 'HOME', 'LOG IN', 'COMMUNITY', and 'DOCUMENTS'. The main content area is divided into 'Themes', 'Topics', and 'Context'. The 'Themes' section lists 'ENERGY AND NATURAL RESOURCES', 'MOBILITY AND TRANSPORT', and 'WASTE PRODUCTS'. The 'Topics' section lists 'Climate Change CO2 emissions', 'Disadvantaged people efficiently energy use', 'Energy from the sea', 'Global warming', 'Information Non-linear climate change', and 'Open Discussion'. The 'Context' section lists 'Regional', 'National', and 'European World'. There are three featured discussion boxes: 'Global Warming and Cooling, Climate Change Versus Weather' (21/05/2008, 1 comment), 'Open discussion on the topic of Energy' (30/09/2008, 1 comment), and 'Waste reduction, waste collection, reuse, recycling and recovery' (18/09/2008, 1 comment). A 'Most supported discussions' section is also visible.

The screenshot shows a discussion thread on IDEAL_EU. The thread title is 'Société de consommation, risques et conséquences'. The discussion is in French. The main text of the post discusses the societal consumption of today, which is based on utility and not just on the reasonable but also on the superfluous and irrational. It mentions that individual bags, plastic, 4x4 and large cars, brochures, publicitaires, multiple packages, linguettes, objects for single use, etc. are becoming more and more common. The author mentions that in France, 21 million tons of waste are produced each year, of which 6% are recycled. The author asks if it is really necessary to buy a product when you can buy it in bulk. The author also mentions that the author of the article is a producer of local products. The thread has 65 comments. The first comment is from 'Bastien' on 11/12/2008 at 21:40. The second comment is from 'Bastien' on 28/11/2008 at 12:59. The third comment is from 'MAGALE' on 18/11/2008 at 21:28. The thread also has a 'Participate now!' button and a 'Most recent documents' section.

SNP : the network of registered users



www.ideal-debate.eu USERS TYPES

- Registered users could register as “stakeholders” if they belonged to an association, political party, company, NGO or they are members of an institution
- MOTP (*Mobile One Time Password*) registration was available to certify their identity
- Nobody used the feature (which was one of the project’s requirements). The three regions opted not to “strongly identify” users

www.ideal-debate.eu CHARACTERISTICS 1/2

- Multilanguage tool
- 4 sections (in French, Catalan, Italian and English)
- Debates were carried out simultaneously BUT separately (each Country used its own section)
- General coherence was maintained thanks both to the active facilitation made by the three regions and to the choice of the same themes of debates
- Multimedia section (videos, images, pictures)
- Document section (official documents from EU white papers.. and regional laws on the Climate change and energy issue)

www.ideal-debate.eu CHARACTERISTICS 2/2

- www.ideal-debate.eu is in DRUPAL, one of the best Open Source platforms for building and managing portals and communities with large numbers of users
- DRUPAL is coded in the open source scripting language PHP and it is licensed under the GPL
- The customization of Drupal modules made the SN tool compliant with Accessibility rules (WCAG and Italian law L. 4/2004)

DATA on users & their activity on SNP

Dec 2008

Total n. of Registered users	1176
<i>Catalunya</i>	196
<i>Poitou-Charentes</i>	764
<i>Toscana</i>	74
<i>Other nationalities</i>	142
Number of Discussions	134
Number of Comments	2372
Numbers of Votes of the most supported discussions (FR)	509
Numbers of Votes of the most supported discussion s (ES)	371
Numbers of Votes of the most supported discussions (IT)	281
Numbers of Votes of the most supported discussions (English section)	684
Numbers of visits Anonymous + registered users	6573

Dec 2009

Total n. of Registered users	1213
<i>Catalunya</i>	199
<i>Poitou-Charentes</i>	781
<i>Toscana</i>	84
<i>Other nationalities</i>	149
Total n. of Discussions	215
Total n. of Comments	2982
Numbers of votes of the most supported discussion (English section)	878
Numbers of visits Anonymous + registered users	15.629

2010

Total n. of Registered users	1224
Total n. of Discussions	233
Total n. of Comments	2990
Numbers of votes of the most supported discussion (English section)	887
Numbers of visits Anonymous + registered users	2.271

PIAZZA TOSCANA www.regione.toscana.it/partecipazione

- December 2008 RT has asked CTTS to customize the SNP to put the instrument at the service of the regional law of participation (L.R. 69/07)
- Many new participative processes were going to start in the region
- The Region wanted the new platform to be a large virtual container which could host online debates on all the participative processes financed by the new regional law on Participation

PIAZZA TOSCANA www.regione.toscana.it/partecipazione

- Customization was performed through the set up of a dedicated section for each eParticipation initiative organized by a municipality, a group of municipalities or by the Region itself
- Each section contains all the related reference material (official documents, town plan, images, videos)
- Citizens comment other citizens proposals/opinions
- Citizens vote other citizens comments
- Citizens can publish proposals/petitions or ideas unconnected with ongoing initiatives

3 PARTEMP <http://partemp.usl4.toscana.it>

- Employment of the SNP in Health care context
- The main aim of PARTEMP was to improve the quality of communication of the health authority to the citizens on how to access some basic health services
- The SNP was used to allow stakeholders to co-design new health care campaigns

THANK YOU

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CTTS WEBSITE (new version coming soon):

www.consorzioctts.it