

Project (name & URL)	Tool/ widget (name)	Tool/ widget (description)	SN websites targeted (names & URLs)	Target audience	Dissemination purpose	How often is the information updated?	Who updates it?	How do you measure its impact?
<p><b>Shepherding Change</b> www.neontribe.co.uk (developers)</p> <p>Paper: Payne, Gaskin, Linacre, and Webster <i>Shepherding Change</i></p>	Facebook/MySpace/ Bebo Application	Treats the participation in a consultation process like owning a virtual pet. The consultation will alert its owner if it requires attention. It will transmit messages from the consulting organisation when it receives them. It requires feeding with responses, or other activity, or it may escape. If a visitor to the owner's page strokes it, it may offer them involvement in the consultation- and therefore a pet of their own. The pet can also feedback results/outcomes to its owner.	Will be made available on BeBo www.bebo.com; MySpace www.myspace.com; and Facebook www.facebook.com	Young people and those using the social networking sites within each participating local authority for the first year. Following the first year the software will be available to all local authorities as an eParticipation tool.	This approach is to give consultation and participation a role in younger people's lives, embedding engagement into new and existing audiences. This application creates meaningful engagement with the consultee and participating Authority that will influence decision making and outcomes. This tool will be a first building block of the eDemocracy movement for the new generation within the UK.	The frequency will depend on the information required by the Authority. This will be further quantified after youth-based research has been carried out during the development of the tool. This will provide a better understanding of the frequency that young people would prefer to be asked questions.	It is thought that within each participating Authority there will either be one or a group of Officers who will be designated as responsible for conducting and managing the consultation. Although the topic of consultation can come from any council service that requires the views of young people.	Various means- Number of responses, number of active 'pets' on profiles of local young people, <b>increased</b> interest in the council from young people, <b>number of</b> applications to Youth Parliament <b>and other young people activities</b> increase.

<p><b>Breda Morgen</b>  <a href="http://www.breda-morgen.nl">www.breda-morgen.nl</a>        Dijksman and Aizsilniece: <i>Co-creation tools and widgets to promote and expand eParticipation initiatives</i></p>	<p>Collaboration platform using youtube, chatting, rating, photos)</p>	<p>Collaboration platform provides users with easy to use widget to post own text ( dreams), link it with photos, videos, send it to friend. Others can comment. Everyone is asked to rate the posts ( promote it to "initiatives"and after to "citizens meetings". Rating is very clear and visible. Platform is linked with crossmedia coverage</p>	<p>www.youtube.com, www.breda-morgen.nl</p>	<p>Citizens from Breda and those who want to contribute for Breda development</p>	<p>Purpose of collaboration is to implement bottom-up participation, initiative. It works on open space model so extra promotion for the platform is not done. Everyone is free to choose application of the platform, purpose. The platform is successful in delivering trust of citizens towards administration and joined participation and realizing "citizens` dreams"</p>	<p>Constantly. Updates are done by users. Some monitoring is done by administration who is the owner of the tool. Open space methodology supports wikipedia ideas, that users will correct themselves.</p>	<p>Users; moderator adds cross-media feeds and announcements of citizens meetings ( 3rd level of decision making).</p>	<p>Open space' method supports idea that users doesn't need to be stimulated or guided, so the platform should live its natural life. Administration thinks the tool is successful because there are enough good ideas and quantitative benefits: after 6 months of activity: 19 dreamers, 14 initiatives and 2 town conversations ( 3rd level for dream realisation). The site has 53 visits a day.</p>
<p><b>Comuno.org</b>        Kaschesky and Riedl  <i>Collaborative Tools for E-Participation across Networks: The Comuno Networking Site for Public</i></p>	<p>Taxonomy views</p>	<p>Flexible combinatory views on content based on taxonomy terms (vocabulary) and location mappings</p>	<p>Websites using compatible vocabulary (like Integrated public sector vocabulary) could publish directly into the tool making gov information</p>	<p>For now: Early adopters in public services, civic service orgs, research institutions</p>	<p>For now: pique interest</p>	<p>Automatic when users update content</p>	<p>Users</p>	<p>Growth of content</p>

<i>Governance and Services</i>			available to wider audiences					
comuno.org	Google maps	Provides location mapping of posts and/or users for targeting information search	comuno.org			Automatic when users update content	Users	Growth of content
comuno.org	Faceted search	Integrates Apache Solr search platform to have faceted search on facets ranging from content author to taxonomy to a wide range of other fields.	comuno.org			Automatic when users update content	Users	Growth of content
comuno.org	Open Calais	Integrates the Calais Web Service to automatically create rich semantic metadata for content you (using natural language processing, machine learning and other methods). Can also be used to source matching content once standard is widely adopted.	Websites adopting the standard	Later: practitioners, advocacy groups, active citizens, researchers, students	Later: use for deliberation and mobilization	Automatic when users update content	Users	Growth of content

comuno.org	Multi-language	Linked translations of functionlaties, menus, taxonomies (prototype only English and German)	comuno.org			Automatic when users update content	Users	Growth of content
comuno.org	RSS import	Subscribed RSS feeds are shown under related taxonomy terms (e.g. Information society)	RSS providers			Automatic when providers update content	Providers	Growth of content
comuno.org	RSS export	comuno.org produdes RSS feeds per subscribed taxonomy term	All subscribers	Much later: politicians, civil servants, lobbyists, civil service orgs, citizens = all involved in policy cycle	Much later: use in policy cycle	Automatic when users update content	Users	Growth of content
comuno.org	Facebook	Comuno users associate their Facebook account to directly publish content on Facebook	Facebook			Automatic when users update content	Users	Growth of content
comuno.org	Twitter	Comuno users associate their Twitter account to directly publish content on Twitter	Twitter			Automatic when users update content	Users	Growth of content

<p>Citizenscape  <a href="http://www.citizenscape.org">www.citizenscape.org</a>  <i>Howe Building the Virtual Town Hall: Civic Architecture for Cyberspace</i></p>	<p>Citizenscape</p>	<p>CitizenScape is a flexible widget based online space that will integrate social networking and other Web 2.0 technologies with more formal online democratic tools. Specifically looking at engaging Citizens to debate and engage with the implementation of EU environmental legislation at a local level.</p>	<p>Bristol          Citizenscape site  <a href="http://www.bristol.citizenscape.net">www.bristol.citizenscape.net</a></p>	<p>Local citizens and local authorities.</p>	<p>To integrate and test state-of-the-art Web 2.0 social networking Internet tools combined with offline outreach community activities in a socially purposeful way in concrete legislative and decision-making processes.</p>	<p>Automatic, when blogs, RSS feeds, maps and other council or public information is updated.</p>	<p>Local citizens, local authorities.</p>	<p>Evaluation in 4 legislative authority contexts to measure targets, specific success criteria and institutional satisfaction across 3 languages and 4 Member States. A 25% increase in democratic renewal and increased citizen legislative engagement is set as an initial target over the 12 months pilot trials.</p>
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