# Edem09 Workshop: Social Networking Tools and eParticipation
# Key discussion points: HUWY

- Short overview of HUWY:
- ⇨ central feature: discussions on own online spaces, including SNS

 Questions:
- Tracking discussions on sites such as Twitter? // participants are free to chose tools...
-

# Key discussion points: Breda-morgen (Egita / Dijksman)

Overview of breda-morgen :
• ... a platform to make dreams come true...
• the platform intends to facilitate realisation of citizens' dreams (from complaints to dreams)
• How? "dreams" are posted, then voted on. Popular dreams are turned to initiatives
Aspects:
• the initial "dreamer" remains the owner  of the dream
• strict discussion rules – constructive results
• munipality seems to be content with project
• Media-mix / cross media communication
• municipality shows strong commitment
• issues/policies are local

# Key discussion points: Shepherding Change

Starting point: SNS as a way to engage young people, as this age group uses these platforms on a day-to-day basis

How?

• digital pet application – user needs to keep sheep happy by participating / providing input and feedback

• pet can be tied into existing SNS, cross-platform widget (opedID/social)

Lessons

• SNS should be fun and entertaining

• easy to use

• ...

Discussion

• What happens with the results on the government side?

• What is the actual aim? Participation or input for decision-making?

•

## Key discussion points: citizenscape.org

Overview of citizenscape.org:

• Looking at nexus of informal and formal political participation – what are the connections between the two?

• starting point: people are already participating, but not where we want

• problem: public authorities not really open to co-creation

• process of social engineering

How?

• building a container: Web 2.0 architecture

• 3 types of widgets...

• 12 different widgets in total (such as: easy-to-use adding system, RSS, webcasts, blogs, viewfinder/multi-media discussion board, e-petitions, events calendar, maps, multilingual...)

Questions:

• Petition system open source? Yes

•

# Key discussion points: comuno.org

Overview
• Platform
Structure of the platform/features
• using established terms and taxonomies
• also regional taxonomies
• bilingual: important to have multi-lingual support of the site
• Tools and widgets: RSS, enables content sharing across different SNS profiles /accumulate information from a variety of sites

Discussion/Questions
•

# Workshop summary and conclusions

Lessons
- easy-to-use technology
- content sharing across different SNS profiles
- entertaining
- use broad range of widgets (blogs, RSS, content adding...)
- use broad media-mix/cross-media approach
- address individual/personal relevance

Challenges
- linking informal and formal participation (e-petitions)
- building tools that fit the intended outcome
- choice of tools should be sensitive of the tools' different characteristics

Risks
- relying on commercial SNS such as facebook (commercial interests, risk of user fees, issues of data ownership...)

## Workshop summary and conclusions (2)

- Identity management issues: different concepts/expectations and practices re identity/anonymity between users and officials